



Kompendium słownictwa specjalistycznego

do części pisemnej egzaminu końcowego z języka angielskiego (Use of English)

dla studiów licencjackich na WPiA

Α. accomplice account for / accountability for sth acquire = take over a company / acquisition = takeover / acquirer (e.g. in mergers and acquisitions) action plan (e.g. implement an action plan) address (e.g. a challenge / problem) admissible (e.g. evidence admissible in court) advance / advancement advertise / advertisement / advert / ad / advertising (e.g.to run an advertising campaign, indoor [outdoor] advertising) affect sth (e.g. reputation loss affected sales) aftersales = post-sales (e.g. post-sales service) AI = artificial intelligence alimony amendment analyse / analysis (pl. analyses) analytical / analyst / analytics annual AOB = any other business apprentice = intern = trainee apprenticeship = internship approximate (e.g. figures) / approximately aptitude for arbitration arson / arsonist articles of association assault / assaulter asset (e.g. tangible [intangible] assets, fixed assets / variable assets) assign (e.g. assign a task to somebody, assign somebody a task / role) / assignment ATM = cash dispenser = cash machine = cash point availability (e.g. availability of credit) average (e.g. an average drop in sales was 10%) award / reward V / N Β.

backup (e.g. backup strategy) bail sb out / a bailout / on bail balance sheet bars / barrister / the Bar bargain behead sb be in the black be in the red be insolvent be out of / in stock be promoted benchmark / benchmarking binding blackmail / blackmailer board (e.g. board of directors / management board / supervisory board) bond (e.g. government's bonds / junk bonds / corporate bonds) bondholder bonus





boost (e.g. boost productivity / sales) bottom-line branch brand awareness brand extension = brand stretching break sth down (e.g. break down the job into several assignments) breakdown = burnout break-even point bribery / bribe / briber brick and mortar stores brief N / V / briefing brokerage (e.g. brokerage house / services / companies) / broker (e.g. stock broker) business angel bust / go bust С. calculate [miscalculate] / calculation [miscalculation] capacity (e.g. factory capacity) capital (e.g. capital gain / venture capital) capital expenditure cash flow = cashflow cast (e.g. a vote) chair = chairperson / president of the board of directors charge V / N (e.g. to charge fees / interest / commission / a charge for a service) Chief Accountant (CA) Chief Executive Officer (CEO) Chief Financial Officer (CFO) child abuse child support civil servant claim / claimant cloud-based (e.g. cloud-based data) co-found (e.g. co-found a company) / co-founder cold calling colleague = fellow employee comfort zone commerce / e-commerce / m-commerce commission / to work on commission compensate for sth / compensation (e.g. receive money in compensation for sth / seek or claim compensation) compensation package = remuneration = salary and perks compete / competition / competitive (e.g. competitive edge / advantage) competent [incompetent] / competency = competence [incompetence] compliance conformity (with sth) conglomerate consignment constituency consumer contingency / contingency plan copyright Corporate Income Tax (CIT) corporation / corporate (e.g. corporate bonds, corporate culture) cost effective = cost-efficient counterfeit / counterfeiting / counterfeit goods covering letter = letter of application creative accounting credit crunch credit rating = credit standing currency





custody / legal custody customer relationship management (CRM) Customer Service(s) (Department) customs (e.g. go through customs)

D.

damage limitation damages (e.g. pay / claim damages to sb) data analysis data dump data-mining deadline (e.g. miss/ meet a deadline) death penalty death row debit (e.g. direct debit / to set up / cancel a direct debit) debit card debt / debtor decline N / V defamation default on payment defendant deficit delegate (e.g. delegate tasks) delivery (e.g. delivery date / method) deposit V / N (e.g. to deposit money in a bank / place a deposit in a bank / banks receive deposits / a bank *deposit*) / depositor deputy digital / digitalise digital immigrant digital native digital nomad direct [indirect] taxation / taxes discharge one's duties disclose discount = price reduction (e.g. discount coupons) discretion dismiss dispatch N / V (e.g. dispatch goods) distribute / distribution / distributor dividend domestic market down payment dumping E. economic bubble economic cycles (boom, slowdown, downturn, recession, crisis, depression, recovery, upturn) efficiency / efficient [inefficient] eligible (for sth) embezzlement / embezzler emerging = rising markets employ / employment / employer / employee / employed / self-employed employee turnover = staff turnover = personnel rotation employees = staff = personnel = workforce empowerment = autonomy / empowering endorsement enterprise / entrepreneur equity equity finance

equity stake





exchange rate excise duty executive directors / executives exemption / to be exempt from tax expand / expansion expertise extend / extension

F.

facilitation / to facilitate facilities factory = plantfair trade fast-moving consumer goods (FMCG) faulty = defective (e.g. defective product) fee file (e.g. file documents / applications) fine (e.g. to pay a fine) fire = dismiss = lay off = make somebody redundant = sack sb = give sb a sack fixed-term contract flat rate flexibility / flexible [inflexible] (e.g. flexible hours / to work flexible hours) focus group forensics foster family fraud fringe benefits = perks fugitive

G.

gauge N/ V
generate (e.g. generate income / sales / publicity)
getaway (e.g. car , plan)
get to the bottom of the problem
give priority to sth
good faith (to act in good faith)
grant (e.g. government grants)
gross [net] (e.g. gross figures / profit)
gross domestic product (GDP)
gross misconduct
gross national product (GNP)
ground-breaking
guarantee = warranty
guilt

Η.

handcuffs harassment / harasser heir / heiress high-profile (e.g. high-profile product launch) hijacking hire = take on = recruit = employ sb hold a press conference / a meeting / hold a patent hostile (e.g. a hostile takeover) Human Resources (Department)

|.

impact
import N / V export N / V / importer / exporter
implement / implementation (e.g. implement a policy, plan etc.)



impose



imprisonment incapacity (e.g. legal incapacity) incentive (e.g. financial incentive) inclusion N / inclusive ADJ income (e.g. annual income / gross income / net income / disposable income / income stream / income level) income tax individual proprietorship / sole trader induction (e.g. induction training / programme) inflation rate infringe/infringement in-house (e.g. in-house experts / training) injured person inquiry innovate / innovation / innovative / innovator insure against interest (e.g. interest rate) internet of things interpersonal skills interrogate/interrogation interview / interviewer / interviewee invoice N / V IP address = Internet Protocol address issue (e.g. issue a press release / currency / a statement / shares / bonds) J. joint venture judgment jurisdiction

L

label N / V
lawful
lawsuit
lay off (e.g. employees were laid off as an attempt to cut costs)
launch = introduce = bring out a product into the market / product launch
leave N / sick leave / maternity leave / paternity leave
legal capacity
legal entity
liability = responsibility / limited liability company (Ltd)
line manager
liquidity
litigation
listed = quoted company / listings = quotations
loan (e.g. banks make or grant loans)

Μ.

make concessions manage [mismanage] market leader market research market segment / market segmentation market share market value marketing campaign mass-market product maturity date / redemption date of a bond maximise profits mediator / mediation





mentor N / V / mentoring / mentee N merge [demerge] / merger

minutes (e.g. take minutes of the meeting) mitigate (e.g. mitigate losses / crisis) money order money transfer service money-back guarantee monitor N / V morale mortgage motion mugging / mugger multinationals

N.

nationalise [denationalise] natural person needs analysis negligence negotiate / negotiation / negotiator nepotism net worth network N / V / networking nine-to-five job nuisance

0.

objective (e.g. set objectives / achieve objectives) observe (e.g. observe the law) offence/offender open-plan office = open-space office operating (e.g. operating expenses = overheads / operating profit) operating costs order N / V (e.g. place an order with company X for goods) outcome N / V outlet (e.g. retail outlets) output outsourcing / to outsource manufacturing overdraft (e.g. overdraft facility / apply for an overdraft)

Ρ.

packaging parent company parole partnership (e.g. general partnership) part-time job [full-time job] pay rise payroll peer worker penal measures penalty pension (e.g. pension fund) perform / [outperform] (e.g. we have outperformed our rivals) / performance (e.g. performance review) perpetrator Personal Income Tax (PIT) pitch to sb / make a pitch premises of a company primary (market) research private company probation





proceeding produce [outproduce] product feature product recall productivity / productive profit / profitability (e.g. profit growth) profit margin promote / promotion (e.g. promotion opportunities) prosecution public company (plc) purchase N / V

Q.

qualitative data / research quantitative data / research questionnaire quorum quota

R.

ransomware rapport (e.g. have / establish a good rapport with customers) real estate reasonable recall reciprocal / reciprocity recognise / recognition (e.g. recognition of hard work / achievement/judgment) recommendation recover / recovery redundant (e.g. make sb redundant) / redundancy (e.g. compulsory redundancies / redundancy package) redress (e.g. redress damage) referral refund N / V regime (e.g. community property regime) register/ registry/ registrar/ registration / registered partnership / registered office regulation rehabilitate/ rehabilitation reimburse / reimbursement (e.g. reimbursement of costs) relevant (e.g. relevant law) rely / reliance relief remedy N / V remit / remittance / remission remorse/remorseful [remorseless] render / rendition (e.g. render a decision) remuneration renewal reorganize / reorganization repayment report V / N repossession reprehensible require / requirement reserve (e.g. reserve the right) residence resolve / resolution (e.g. resolve disputes) resource respondent restitution





restraint restrict / restrictive / restriction restructure / restructuring retailer retain / retention / staff retention = employee retention / right retention / customer retention retaliate / retaliation retire / retirement retrain staff return (e.g. return on equity / investment/ tax return revenue review revise revoke / revocation (e.g. revoke a will/ attorney) right of audience risk management royalty rule of law ruling

S.

sabbatical salary / annual salary Sales and Marketing (Department) salesperson sanction satisfy the conditions schedule N / V scrutinise / scrutiny seal secondment security seek a legal remedy sentence serve (e.g. a document on somebody; the time) set up a company / a joint venture settle / settlement sever (e.g sever business relations with sb) severe share (e.g. share debt / share capital) shareholders / stockholders shares = equities = stocks slander / slanderous sole solicitor solvent spread (e.g. spread the risks, spread margin) spreadsheet stake in the business stakeholder statute / statutory stay in proceedings/stay of execution stipulate stock market / stock exchange strict / strictly confidential subject matter subject to submit / submission subordinates subsidiary substantial





sue / lawsuit suffer harm summary offence/ proceedings summons supreme (e.g. supreme court) suspect N / V suspend survey N / V sustainability / sustainable sweatshop labour

T.

tangible [intangible] target (e.g. sales target / target audience / target customer / target market / inflation target) tariff tax on goods and services / value added tax (VAT) taxation temporary tenancy termination testament / testator testify / testimony theft think tank threat of legal action time constraints title tort/ tortfeasor / tortious tough working conditions tradeable = negotiable = saleable instruments trademark trade union training courses traineeship transparency treaty treason trespass trial tribunal trigger / to trigger chaos / to trigger health problems troubleshooting trust fund trustee turnover tycoons U.

unanimous / unanimity unauthorised undertake unemployment (*e.g. unemployment benefit / rate*) = to be on a dole unenforceable unequivocal uniform unilateral unlawful unique selling point (USP) uphold a decision





CENTRUM JĘZYKÓW OBCYCH UNIWERSYTETU GDAŃSKIEGO

V.

vacant position / vacancy valid [invalid] / validate value for money value N / V [devalue] / valued [devalued] vendor / vendee venture capital verdict viable victim violate / violation viral advertising / marketing visitation vocational void volatile / volatility voluntary vote

W.

wage / weekly wage / minimum wage waive / waiver warehouse warrant warranty weigh up (weigh up pros and cons of sth) white-collar crime wholesale / wholesaler win-win situation winding-up withdraw (e.g. withdraw a product from the market / withdraw cash) / withdrawal withhold witness word-of-mouth advertising workflow workload workplace worst-case scenario wrong / wrongdoer / wrongful ADJ

Y.

yield N / V